

Sorting Out examining racial identity & stereotypes **Race** in thrift store donations

**September 9 through
October 28, 2016**

Henry Madden Library
Pete P. Peters Ellipse Balcony gallery
3rd floor, North Wing

Sorting Out Race: Examining Racial Identity & Stereotypes in Thrift Store Donations

An interactive exhibition
presented by the
HENRY MADDEN LIBRARY
and the
MADDEN LIBRARY DIVERSITY COMMITTEE
September 9 through October 28, 2016
Pete P. Peters Ellipse Balcony gallery

Suggested Reading List

To extend the Madden Library's exhibition, *Sorting Out Race: Examining Racial Identity and Stereotype in Thrift Store Donations*, to the wider campus community, the Library's subject librarians have compiled this list of suggested readings and resources related to the themes of the exhibition. Instructors are invited to use these resources to explore the themes of the exhibition within their curriculum. Additionally, students are encouraged to further expand their understanding of race and identity by exploring the various perspectives contained in these resources.

For further questions, please contact Amanda Dinscore, Associate Dean of the Library, at adinscore@csufresno.edu.

Books

- Aguilar-San Juan, K. (1994). [*The state of Asian America: Activism and resistance in the 1990s*](#). Boston: South End Press.
Madden Library lower level: E184.06 S7 1994
- Alonzo, J. J. (2009). [*Badmen, bandits, and folk heroes: The ambivalence of Mexican American identity in literature and film*](#). Tucson, AZ: University of Arizona Press
Madden Library lower level: PN1995.9 M49 A46 2009
- Behnken, B. D., & Smithers, G. D. (2015). [*Racism in American popular media: From Jemima to the Frito Bandito*](#). Santa Barbara, CA: Praeger.
Madden Library E-book
- Bernardi, D. (1996). [*The birth of whiteness: Race and the emergency of U.S. cinema. New Brunswick*](#), NJ: Rutgers University Press, 1996.
Madden Library lower level: PN1995.9 M56 B57 1996
- Buster, L. V., (2000). [*The art and history of Black memorabilia*](#). New York: C. Potter.
Madden Library lower level: NK839.3 A35 B88 2000
- Downing, J., & Husband, C. (2005). [*Representing 'race:' Racisms, ethnicities and media*](#). Thousand Oaks, CA: SAGE Publications.
Madden Library E-book
- Edmunds, R. D. (Ed.). (1980). [*American Indian leaders: Studies in diversity*](#). Lincoln: University of Nebraska Press.
Madden Library lower level: E89 .A48
- Entman, R., & Rojecki, A. (2000). [*The black image in the white mind: Media and race in America*](#). Chicago, IL: University of Chicago Press.
Madden Library lower level: P94.5.A372 U55 2000
- Figueredo, D. H. (2015). [*Revolvers and pistolas, vaqueros and caballeros: Debunking the Old West*](#). Santa Barbara, CA: Praeger
Madden Library E-book
- Finney, C. (2014). [*Black faces, white spaces: Reimagining the relationship of African Americans to the great outdoors*](#). Chapel Hill, NC: The University of North Carolina Press.
Madden Library lower level: E185.86 F525 2014
- Fletcher, M. L. M. (2008). [*American Indian education: Counternarratives in racism, struggle, and the law*](#). New York: Routledge.
Madden Library lower level: E97. F55 2008



- Francis, J. (2012). [*Making race: Modernism and racial art in America*](#). Seattle: University of Washington Press.
Madden Library E-book
- Fredrickson, G. (1971). [*The black image in the white mind: The debate on Afro-American character and destiny, 1817-1914*](#). New York, NY: Harper and Row.
Madden Library lower level: E185.F836 1971
- Fregoso, R. L. (1993). [*The bronze screen: Chicana and Chicano film culture*](#). Minneapolis, MN: University of Minnesota Press.
Madden Library E-book
- Fu, L. (2014). [*Advertising and race: Global phenomenon, historical challenges and visual strategies*](#). New York: Peter Lang.
Madden Library E-book
- Fuller, K. R. (2010). [*Hollywood goes Oriental: CaucAsian performance in American film*](#). Detroit: Wayne State University Press.
Madden Library lower level: PN1995.9 A78 F75 2010
- Gonzalez, J. (2011). [*News for all the people: The epic story of race and the American media*](#). London: Verso.
Madden Library lower level: P94.5 M552 U636 2011
- Gottschalk, P., & Greenberg, G. (2008). [*Islamophobia: Making Muslims the enemy*](#). Lanham, MD: Rowman and Littlefield Publishers.
Madden Library lower level: E184.M88 G68 2008
- Greenbaum, S. D. (2015). [*Blaming the poor: The long shadow of the Moynihan Report on cruel images about poverty*](#). New Brunswick, NJ: Rutgers University Press
Madden Library lower level: E185.86 U52 G74 2015
- Grossman, M. (1996). [*The ABC-CLIO companion to the Native American rights movement*](#). Santa Barbara, CA: ABC-CLIO.
Madden Library E-book
- Haney-Lopez, I. (2014). [*Dog whistle politics: how coded racial appeals have reinvented racism and wrecked the middle class*](#). Oxford, GB: Oxford University Press.
Madden Library E-book
- Kellstedt, P. M., (2003). [*The mass media and the dynamics of American racial attitudes*](#). New York: Cambridge University Press.
Madden Library lower level: P94.5 M552 U6467 2003



- Kern-Foxworth, M. (1994). [*Aunt Jemima, Uncle Ben, and Rastus: Blacks in advertising, yesterday, today, and tomorrow.*](#) Westport, CT: Greenwood Press.
Madden Library lower level: HF5813.U6 K47 1994
- King, C. K. (2010). [*Animating difference: Race, gender, and sexuality in contemporary films for children.*](#) Lanham, MD: Rowman and Littlefield Publishers.
Madden Library lower level: MH1091 .K56 2010
- Kondo, D. K. (1997). [*About face: Performing race in fashion and theater.*](#) New York: Routledge.
Madden Library lower level: E184.O6 K65 1997
- Lonetree, A. (2012). [*Decolonizing museums: Representing native America in national and tribal museums.*](#) Chapel Hill: University of North Carolina Press.
Madden Library E-book
- Louie, S., & G.K. Omatsu (2001). [*Asian Americans: The movement and the moment.*](#) Angeles: UCLA Asian American Studies Center.
Madden Library lower level: E184.O6 A84265 2001
- Manring, M. M. (1998). [*Slave in a box: the strange career of Aunt Jemima.*](#) Charlottesville, VA: University Press of Virginia.
Madden Library lower level: HF5813.U6 M25 1998
- McElya, M. (2007). [*Clinging to mammy: The faithful slave in twentieth-century America.*](#) Cambridge, MA: Harvard University Press.
Madden Library lower level: E185.86 M397 2007
Madden Library E-book
- Mendible, M. (ed.), (2007). [*From bananas to buttocks: The Latina body in popular film and culture.*](#) Austin, TX: University of Texas Press.
Madden Library E-book
- Mithlo, N. M. (2009). [*"Our Indian princess:" Subverting the stereotype.*](#) Santa Fe, NM: School for Advanced Research.
Madden Library lower level: E98.A73 M58 2005
- Molina-Guzman, I. (2010). [*Dangerous curves: Latina bodies in the media.*](#) New York: New York University Press.
Madden Library E-book
- Morey, P., & Yaqin, A. (2011). [*Framing Muslims: Stereotyping and representation since 9/11.*](#) Cambridge, MA: Harvard University Press.
Madden Library E-book

- Nadel, A. (2005). [*Television in black-and-white America: Race and national identity.*](#) Lawrence, KS: University Press of Kansas.
Madden Library lower level: PN1992.8 A34 N33 2008
- Ona, K. A, & Pham, V. N. (2009). [*Asian Americans and the media.*](#) Malden, MA: Polity.
Madden Library lower level: P94.5 A762 U6 2009
- Pilgrim, D. (2015). [*Understanding Jim Crow: Using racist memorabilia to teach ignorance and promote social justice.*](#) Oakland, CA: PM Press
Madden Library E-book
- Prasso, S. (2005). [*The Asian mystique: Dragon ladies, geisha girls, & our fantasies of the exotic Orient.*](#) New York: Public Affairs.
Madden Library lower level: HQ1726 .P73 2005
- Roberts, B. (2014). [*Pageants, parlors, & pretty women: Race and beauty in the twentieth-century South.*](#) Chapel Hill, NC: The University of North Carolina Press.
Madden Library lower level: E185.615 R522 2014
- Rogin, M. (1996). [*Blackface, white noise: Jewish immigrants in the Hollywood melting pot.*](#) Berkeley, CA:University of California Press.
Madden Library lower level: PN1995.9N4 R64 1996
- Schwarz, M. T. (2013). [*Fighting colonialism with hegemonic culture: Native American appropriation of Indian stereotypes.*](#) Albany, NY: State University of New York Press.
Madden Library E-book
- Schweintz, J. (2011). [*Film and stereotype: A challenge for cinema and theory.*](#) New York: Columbia University Press.
Madden Library E-book
- Sotiropoulos, K. (2006). [*Staging race: Black performers in turn of the century America.*](#) Cambridge, MA: Harvard University Press.
Madden Library lower level: PN2279 .A35 S67 2006
Madden Library E-book
- Tucker, L.G. (2007). [*Lockstep and dance: Images of black men in popular culture.*](#) Jackson, MS: University Press of Mississippi.
Madden Library lower level: E185.625 T83 2007
- Turner, P. (1994). [*Ceramic uncles & celluloid mummies: Black images and their influence on culture.*](#) New York, NY: Anchor Books.
Madden Library lower level: P94.5.A372 U578 1994



- Wonham, H. B. (2004). [*Playing the races: Ethnic caricature and American literary realism.*](#)
New York: Oxford University Press.
Madden Library lower level: PS374.R32 W66 2004
Madden Library E-book
- Wonkeryor, E. L. (ed.) (2015). [*Dimensions of racism: From slavery to the twenty-first century.*](#)
New York: Peter Lang.
Madden Library e-book
- Wray, M. (2006). [*Not quite white: White trash and the boundaries of whiteness.*](#) Durham, NC:
Duke University Press.
Madden Library lower level: E184.A1 W83 2006

Journal Articles

- Bernstein, R. M. (2009). [*Dances with Things: Material Culture and the Performance of Race.*](#) *Social Text*, 27 (4 101), 67-94. Retrieved from <http://socialtext.dukejournals.org/>
- Bjornstrom, E. E., S., et al. (2011). [*Race and ethnic representations of lawbreakers and victims in crime news: A national study of television coverage.*](#) *Social Problems*, 57(2): 269-293. Retrieved from Academic Search Complete
- Fuhlhage, M. (2014). [*Brave old Spaniards and Indolent Mexicans: J. Ross Browne, Harper's New Monthly Magazine, and the social construction of off whiteness in 1860s.*](#) *American Journalism*, 31(1), 100-126. Retrieved from Communication & Mass Media Complete
- Griffin, Rachel A. (2012). [*I AM an angry black woman: Black feminist autoethnography, voice, and resistance.*](#) *Women's Studies in Communication*, 35(2), 138-157.
doi:10.1080/07491409.2012.724524
- Hodges, A. (2015). [*Ideologies of language and race in U.S. media discourse about the Trayvon Martin shooting.*](#) *Language in Society*, 44(3): 401-423. Retrieved from Academic Search Complete
- Love, L. L., & Kohn, N. (2001). [*This, that, and the other: Fraught possibilities of the souvenir.*](#) *Text & Performance Quarterly*, 21(1), 47-63.
- Mastro, D. E. (2000). [*The portrayal of racial minorities on prime time television.*](#) *Journal of Broadcasting & Electronic Media*, 44(4), 690-703. Retrieved from Academic Search Complete
- Meyer, D. L. (1978). Early Mexican-American Responses to Negative Stereotyping. *New Mexico Historical Review*, 53(1), 75-91.
Madden Library 2nd Floor-Periodicals: F791.N65 v.53



- Mok, T. A. (1998). [Getting the message: Media images and stereotypes and their effect on Asian Americans](#). *Cultural Diversity and Mental Health*, 4(3), 185-202. Retrieved from PsycArticles
- Ochieng' Nyongó, T. (2002). [Racial kitsch and black performance](#). *The Yale Journal of Criticism*, 15(2), 371-391. Retrieved from Project MUSE
- Paredes, R. (1977). The Mexican image in American travel literature, 1831-1869. *New Mexico Historical Review*, 51(1), 5-29.
Madden Library 2nd Floor-Periodicals: F791.N65 v.51
- Rogers, R. A. (2007). [Deciphering Kokopelli: Masculinity in commodified appropriations of Native American imagery](#). *Communication & Critical/Cultural Studies*, 4(3), 233-255.
- Rogers, R. A. (2006). [From cultural exchange to transculturation: A review of reconceptualization of cultural appropriation](#). *Communication Theory*, 16(4), 474-503. doi:10.1111/j.1468-2885.2006.00277.x
- Sonnett, J., Johnson, K.A., & Dolan, M. K. (2015). [Priming implicit racism in television news: Visual and verbal limitations on diversity](#). *Sociological Forum*, 30(2): 328-347. Retrieved from Academic Search Complete
- Taylor, C. R., & Stern, B. B. (1997). [Asian-Americans: Television advertising and the "model minority stereotype."](#) *Journal of Advertising*, 26(2), 47-61, Retrieved from Communication and Mass Media Complete
- Taylor, C. R., & Stern, B. B. (1995). [Portrayals of African, Hispanic and Asian Americans in magazine advertising](#). *American Behavioral Scientist*, 38(8), 608-621.
Madden Library second floor: Microforms
- Wheeler, M B. (2011). [Politics and race in American historical popular music: Contextualized Access and minstrel music archives](#). *Archival Science*. 11(1); 47-75. Retrieved from SpringerLink Journals
- Wilkes, R. E., & Humberto, V. (1989). [Hispanics and Blacks in television commercials](#). *Journal of Advertising* 18(1): 19-25. Retrieved from Communication and Mass Media Complete
- Wilkinson, D. Y. (1987). [The doll exhibit: A psycho-cultural analysis of black female role stereotypes](#). *The Journal of Popular Culture* 21(2):19-30. Retrieved from Wiley Journals Online

Videos

- [Hollywood Chinese: The Chinese in American Feature Films](#). (2008). [Harriman, N.Y.]: DeepFocus Productions.
Madden Library Music/Media: disc PN1995.9.A78 H65 2008

[Reel Bad Arabs: How Hollywood Vilifies a People](#). (2006). Northampton, MA: Media Education Foundation.

Madden Library Music/Media: disc PN1995.9.A68 R44 2006

[The Slanted Screen: Asian Men in Film and Television](#). (2010). New York, N.Y.: Films Media Group.

Madden Library E-video

[Slaying the Dragon](#). (2006). New York: Women Make Movies.

Madden Library Music/Media: disc PN1995.9.A78 S53 2006

[Slaying the Dragon: Reloaded](#). (2011). [San Francisco, Calif.]: Asian Women United of California.

Madden Library Music/Media: disc PN1995.9.A78 S532 2011

Museum and Archives Web Sites

[American Indian Archive, Oklahoma Historical Society](#)

[Chinese Historical Society of America](#)

[Japanese American Museum](#)

[Jim Crow Museum of Racist Memorabilia, Ferris State University](#)

[Kauffman Museum, Bethel College](#)

[Image of the Black Archive and Library at the Hutchins Center, Harvard University](#)

