

UNIVERSITY ARCHIVES  
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CALIFORNIA STATE UNIVERSITY, FRESNO

CRAIG SCHOOL OF BUSINESS

RECORDS, 1953-1979  
2.75 linear feet

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**Box no.   Description**

Box 1

**Accreditation**

Accrediting Commission for Business Schools

1953

1954

1955

1956

1957

1958

1959

1960

1961

1962

1963

1964

1965

1966

1967

1968

1969

American Association of Collegiate Schools of Business

Applications for accreditation

Master of business administration program, 1965

Application for membership, 1958

Applications for accreditation

Masters in business, 1968

Box 2

Program proposals

Master of Science degree with a major in business, 1957

**Curricula**

Occupational business curricula, 1955

**Petitions**

Petition to name the business building on the campus of CSUF the McKee Fisk

-Business Building, 1979

**Publications**

Faculty resource guide, undated

Hunt, Reed O., *A Perspective on Business Responsibilities*, 1968

**Reports**

Annual reports, 1967

**Box no.   Description**

Box 2 (cont.)

**Reports (cont.)**

Follow-up studies, 1962-1968, 1970

**Studies**

Agnew, Allen M. *An Analysis of Foreclosures in Fresno County in 1966*, 1967

Austin, Ellis T. *The Supply of Residential Mortgage Funds in Fresno County, 1960-1964*, 1966

Bedrosian, Sarah. *Housing Trends in Fresno County: 1950-1960*, 1963

Carr, Robert A. *Construction: A Staff Study of the Outlook, 1960-1980*, 1963

Carr, Robert A. *Employment Trends in Finance, Insurance, and Real Estate for the Fresno Urbanized Area, 1950-1980*, 1963

Carr, Robert A., Lowell J. Chawner and Richard R. Mead. *Impact of Interest Rates on Residential Construction and Home Sales*, 1973

Carr, Robert A. and Richard R. Mead. *Lower Sierra Mountain Properties: Housing Patterns of Growth and Markets, Fresno and Madera Counties, California*, 1972 (2 volumes)

Carr, Robert A., Sarah Bedrosian, and Charles B. Titus Jr. *Profile Analysis of the San Joaquin Valley*, 1967

Carr, Robert A., Sarah Bedrosian, Mary Lynn K. Bohman, and Robert J. Piersol. *The Merced-Atwater Economic Area*, 1963

Carr, Robert A. *The Low Income Population of Kings County*, 1965

Coffey, Jack, Charles B. Titus and Mostafa Elhag-Ali. *An Investigation Into Allied Health Core Curriculum, Task Analysis, and Health Care Curriculum*, 1973

Crosby, John A. and Richard Spangler. *The Urban Fringe Influx: A Study of Real Estate Marketability*, 1965

Crosby, John A. *The Role of Service Employment in the Fresno Metropolitan Area*, 1963

Crosby, John A. *Wholesale Trade: The Next Twenty Years*, 1963

Davis Jr., Irving F. *A Statistical Approach to Farm Land Value*, 1963

Davis Jr., Irving F. *A Statistical Approach to Real Estate Value with Applications to Farm Appraisal*, 1965

Davis Jr., Irving F. *A Study of Fresno Multiple Listing Service Estimates of Residential Prices*, 1967

Davis Jr., Irving F. *A Study of Real Estate Investment Returns to Capital and Management*, 1973

Box 3

Davis Jr., Irving F. *A Survey of Public Opinion about Drainage and Flood Control Needs in Metropolitan Fresno*, 1966

Davis Jr., Irving F. *Current Problems in Financing Older Homes in Fresno*, 1968

**Box no.   Description**

Box 3 (cont.)

- Davis Jr., Irving F. *Farm Employment and Place of Residence Projections for Fresno -County*, 1963
- Davis Jr., Irving F. *Real Estate Cases: Analysis of Actual Problems in Real Estate by -the Case Method*, 1962
- Davis Jr., Irving F. *Teachers Guide to Accompany Real Estate Cases*, 1962
- Doyel, Tom. *Forecasting Models for Housing Markets*, 1973
- Elhag, Mostafa Kamel. *Program Linkage: An Educational Ladder to Health Care -Administration*, 1974
- Elias Jr., Claude E. *The Impact of the Lemoore Air Base Development on Real Estate -Uses, Value and Taxation*, undated
- Emerson, John T. *The Outlook for Manufacturing in the Fresno Urbanized Area, -1960-1980*, 1963
- Halper, Donald G. *An Analysis of Local Retailing Patterns with Special Attention to -the Fresno Area*, 1963
- Halper, Donald G. and Sarah G. Bedrosian. *Patterns in Retail Shopping with Special -Reference to the Fresno Central Business District*, 1966
- Halper, Donald G. *The Structure and Training Needs of Fresno Convenience Goods -Wholesaling*, 1957
- Identifying "Pockets of Poverty" in Fresno County on the Basis of 1960 Census -Tract Data, 1965
- Jeyapalan, Nalini and Robert A. Carr. *Impact of Institutions on Land Values*, 1974
- Jeyapalan, Nalini, and Robert A Carr. *Urban Land Use Classification in Theory and -Practice: The Fresno-Clovis Metropolitan Area Case*, 1973
- Kronbach, George. *Some Implications of Freeway Location on the Fresno Economy, -1965*
- Nichols, Richard G. and Robert A. Carr. *A Dynamic Model of Residential Extension -in the Fresno-Clovis Metropolitan Area*, 1968
- Nwoko, Somayina G. *The Effects of the Agricultural Land Conservation Program on -Real Estate Developments in Fresno County*, 1970
- Watrous, Howard. *Real Estate Cases II*, 1963
- Watrous, Howard. *Teacher's Guide to Accompany Real Estate Cases II*, 1963